

# 2007 APICS International Conference & Expo

October 21 - 23, 2007 • Denver Colorado



## APICS 2007 Is Underway

Each day of APICS 2007, you'll receive an update about what happened at the educational sessions and general sessions, and find out about exciting membership program announcements.

### Session Snapshot



#### Open Roads, Open Minds

Creative problem solving takes a mind as open as the open road. International award winning photographer Steve Uzzell shared his problem-solving experience with conference attendees as they reveled in his acclaimed photographs. [Read More.](#)

### APICS and IBF Announce Educational Alliance

On Monday, APICS executive director Abe Eshkenazi announced an exciting new endeavor for APICS and its members.

In June 2008, APICS and IBF will jointly present: Best of the Best Sales & Operations Planning Conference. Conference attendees will gain access to industry experts and the most comprehensive S&OP event of the year. This will be a one-stop event for forecasting and balancing supply and demand with budgetary objectives.

#### Mark Your Calendars!

June 19-20, 2008

Renaissance Chicago O'Hare Suites Hotel,  
Chicago, Illinois USA

Visit [www.ibf.org/apicsibf.cfm](http://www.ibf.org/apicsibf.cfm) for free case study on S&OP.

### APICS Certification Recognition Breakfast

APICS designees from around the world came together for breakfast on Monday to



start their day off with great food, networking, and a celebration of their remarkable accomplishments.



### **Exhibition Hall and Showcase Theatre**

Innovative solutions, and compelling research and presentations gave conference attendees insight into tools and techniques they can implement back at work.



### **Town Hall Meeting**

APICS held its first-ever town hall meeting on Monday. APICS members, chapter leaders, and region leaders asked Abe Eshkenazi, APICS executive director, Joseph Shedlawski, APICS president, and Robert Vokurka, APICS president elect, the pressing questions on their minds. The town hall meeting will be available on the APICS Web site.



### **APICS Corporate Awards of Excellence**

On Monday, APICS presented three awards to outstanding corporations for finding creative ways to address the issues they face. These annual awards recognize companies for their significant contributions and performance excellence in the field of operations management.

### **APICS Education Award of Excellence DuPont**

The DuPont Supply Chain Transformation Initiative builds core competencies among supply chain employees and throughout the



organization by implementing APICS education globally.

**APICS Innovation Award of Excellence  
Hewlett-Packard Brasil Ltda**

HP Brazil's program revealed major RFID strengths and enabled supply chain visibility and asset management, fostering end-to-end collaboration across functions and companies. With increased visibility, HP Brazil estimates a 17 percent reduction in its printer inventory.



**APICS Technology Partnership Award of Excellence  
Purdue Pharma Canada and Smart Software**

The partners developed a demand planning and inventory optimization solution that improved the pharmaceutical company's sales and inventory planning to reduce inventory overstocking, improve data gathering efficiency, provide better planning information to sales and marketing personnel, and develop a solution that adheres to stringent security requirements.



**APICS Student Case Competition**

For six teams of APICS student members, APICS 2007 was not just an opportunity to learn, network, and celebrate. For these future operations management leaders, APICS 2007 was also about competition. Each team was judged on their solution's overall business strategy; plans for supply chain, product, and inventory improvements; and innovation.

Congratulations to **Cal Poly San Luis Obispo** on this outstanding accomplishment.

Save the date for APICS 2008 in Kansas City, Missouri, September 14 - 16.

**HOT ISSUES COOL SOLUTIONS**  
**2008 APICS INTERNATIONAL CONFERENCE & EXPO**  
9/14-16/08 KANSAS CITY, MISSOURI, USA

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